



D.O. No:- SD/17/105/2020

Dear Colleague.

We are happy to inform you that Pradhan Mantri Kaushal Vikas Yojana 3.0 (PMKVY 3.0) has been recommended for approval for the FY 2020-21 and is likely to be launched sometime in October/ November 2020. This new scheme is the successor to the PMKVY 2016-20 or PMKVY 2.0 scheme. The new (PMKVY 3.0) (2020-2021) considers a target to train 8 Lakh candidates with an outlay of INR 948.90 Crore during 2020-21.

Among the many reforms proposed in the new scheme, District level planning and execution has been made the fundamental instrument of implementation process. District Skill Committees (DSCs) shall be the focal point for implementation of PMKVY 3.0 at the District level for which Handholding, Strategic and Funding support shall be provided in addition to the support being under the SANKALP project.

Under the revised structure, DSCs shall be required to lead the following activities in the skills development chain at the district level.

- a) **District Level Skill Gap and Demand Assessment**
- b) **Mobilization of the candidates** through Awareness and Advocacy, Kaushal Melas and Publicity.
- c) **Counselling** of Candidates through creation of information and counselling centres
- d) **Formation of training batches**
- e) **Post Training Support** by creation of placement/Self Employment/Apprenticeship linkages
- f) **Provide Handholding support** to the candidates after placements
- g) **Grievance redressal** of candidates or any other party associated with Skill Development process

In addition to the above, DSCs shall also support MSDE/SSDM and NSDC in **Monitoring and Supervision** of Training Quality and **Placement Verification** process.

Important roles such as mobilisation, counselling of candidates and batch formation etc. were largely played by Training Providers (TPs) under PMKVY 2.0, which created a systemic bias in the entire implementation process as candidates were mostly oriented based on supply i.e. availability of training center infrastructure with that particular TP.

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With the revised framework in place, the candidates will have wider choices in terms of courses and training centres to match their aspiration and aptitude. To support DSCs, carry out the abovementioned activities, special funding provisions as a percentage of overall funds has been made in the Scheme under the following heads

- a) Awareness, Media, Advertisements Expenditure – 2% to DSCs
- b) Post Placement Expenditure – 1% to DSCs
- c) Administrative Expenditure – 2% to DSCs

In total, 5% of the Scheme expenses has been earmarked to DSCs.

MSDE is currently working on finalizing the Scheme Guidelines and plans to launch the new scheme in Oct/Nov 2020. With limited time available for implementation, it is advised that District Skill Committees prepare itself to carry out the roles and responsibilities as outlined above. This is an important step towards decentralization of the skill ecosystem and can only be successful if adequate focus and support from District Administration is provided.

With Best Wishes

Yours Sincerely


(K.C. Gupta)

To,

All District Collectors/District Magistrates/Dy. Commissioners

Copy to

- SSDMs
- NSDC
- SANKALP Division